

MaxBlogPress warns Word Press can ban your blog from Ping services

MaxBlogPress has released a powerful Word Press Plugin called Ping Optimizer. It is available from their website and has been created for Word Press users to help them from being banned by ping services. The Ping Optimizer Plugin will prevent harmful pinging when blog posts are updated or drafted.

When Word Press users publish a post, Word Press automatically notifies ping services. What happens next is that search engine bots (spiders) will crawl the blog, index it and start to send traffic. Further to this blog search engines also spider the blog and send further traffic. The blog post will get a lot of Internet exposure just from ping services which in turn will send visitors to the blog.

Many of these ping services also feature a “recently published” page which is popular for people who want the latest news in the blogosphere or web masters who are looking for valuable material to link to. With this automated process of creating interest without having to do much else than clicking the publish post button there is unfortunately a darker side to the whole scenario.

With the Word Press inbuilt feature that runs on default to ping, blog owners can be heftily penalized by pinging services for pinging the same blog posts several times – and here is why.

The action that is generated unfortunately also pings when we edit and update a post in Word Press. Regardless of how many times we edit, Word Press will ping every time.

This is bad news! Frequent pinging of the same post has the potential to get your blog banned from pinging services before you know it. You will be banned as a ping spammer which is detrimental to your blog traffic and can potentially harm your search engine rankings.

But there is hope. The MaxBlogPress Ping Optimizer Plugin will allow blog owners to take charge once again to avoid being banned. The Ping Optimizer Plugin will only ping when a post is published. If you edit a post later down the track, the Plugin won't ping again.

Even in older versions of Word Press (2.1 and earlier) it won't affect the advanced schedule post feature with unnecessary pings anymore. If a post is scheduled ahead of time the Ping Optimizer Plugin will only ping services once the post goes live.

About MaxBlogPress: MaxBlogPress is the creator of Ping Optimizer WordPress Plugin. The site is dedicated to helping people earn money from the Internet. Their focus is on traffic generation and developing useful Word Press Plugins that help Word Press users.

Ping Optimizer Plugin page: <http://www.maxblogpress.com/plugins/mpo/>

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